

El Zócalo Immigrant Resource Center Community Resource Partnership Packet 2018

for organizations who reach and impact Central Arkansas Latino and immigrant communities,

Dear Community Partners,

As El Zócalo grows and serves more immigrants in our community, we are continually grateful for our many community partners and friends in this work, whose programs and services also support the Central Arkansas immigrant community whom we serve and love.

We are gearing up to publish our next edition of our *Immigrant Community Resource Guide*. We work hard to make this an accurate, reliable, relevant and accessible guide for our community. The guide has grown to be used by thousands of immigrant community members each year, a variety of service provider agencies, including schools, hospitals and non-profits, and as a cornerstone in many of El Zócalo's programs and services, as we guide families to access community resources, like yours.

We would be honored to list your service in our guide. Please ensure we have your updated contact information.

In order to continue making this guide accessible to our community and partners, we also operate a tiered sponsorship program. Please consider a financial contribution to the publishing of this guide in exchange for your organization to have enhanced visibility in the guide, seen by thousands!

We also have options to order guides to use, share and distribute with the community members you serve.

All this information can be found in this packet and the attached sign-up form.

We thank you again for your support and look forward to continuing to work together in service and support of the local immigrant community.

Kelsey Lam

Director



How many people does the guide reach? El Zócalo estimates 3,000 guides were distributed to Latinos and immigrants in Central Arkansas in 2017 through our services, outreach and distribution by community partners. We believe we have the potential to reach even more this year.



How to participate?

See options on the next page and complete the Community Partner Sign-Up form

How does El Zócalo use the guides?

In addition to distributing the guides at many events, programs and agencies across Central Arkansas, El Zócalo uses the guides...

- ♦ As the basis for our referral and bilingual community hotline services
- ♦ To educate immigrants on how to access services and connect with their communities
- ♦ To provide intensive case management to families, helping them identify and locate a variety of resources to meet their needs holistically.

by Monday April 30th

List your Organization in the Guide

We want to include you in our guide! If you....

- ⇒ Provide a free or low cost service
- ⇒ Are a non-profit organization, governmental service agency, or community group
- ⇒ Serve or support immigrants

If so, please provide....

- ⇒ Name of Agency/Org/Group ⇒ Telephone Number ⇒ Address
- ⇒ Hours of Operation ⇒ A one-liner on the services provided
- ⇒ Which category best describes your services: Health Legal Educational Work-related
Governmental Benefits Shelter Utility House Other Community Service
- ⇒ *The above information will be published at no charge*

Send information to team@zocalocenter.org or complete the Sign Up form.

Community Resource Guide

for Immigrants in Central Arkansas



Guia de Recursos Comunitarios

para Inmigrantes en Arkansas Central

**Magnify your listing and become a partner in this Project...
Sponsor the *Immigrant Community Resource Guides*!**

	Community Supporter \$75	Community Collaborator \$150	Community Leader \$250
Your Color Logo published on Backcover of Guide	✓	✓	✓
Your Logo printed along with your listing	✓	✓	✓
1/4 page spread about your organization with border and logo (with your listing)		✓	✓
1/4 page color spread about your organization (in addition to your listing)			✓

Order Resource Guides

Our goal is to continue to connect immigrants in the community to the resources they need.

Disseminating and sharing our guides more broadly helps us do that. The bilingual and immigrant-focus of our resource guides is a truly unique resource in Central Arkansas. Each year we spend several thousand dollars in costs to print and develop the guide to get our resource guides to the community. Sponsorships and nominal order fees help make this work possible!

Guides can be ordered from us at \$2.50 each. Sponsors can order at a discounted price of \$1.50 each.

Please note, our goal is to get information to the community, and costs go directly towards these expenses. If pricing, is an issue, especially for small non-profits and community groups, come talk to us!

10 free copies are available to schools and community organizations!